

AUTOGRILL® VFS F&B



Feeling good on the move®

Autogrill VFS F&B to present its 12 outlets at the new International Terminal, Da Nang Airport

- *Autogrill VFS F&B strengthens its business with the opening of 12 exciting facilities.*
- *Da Nang International Airport is expected to reach the terminal capacity of 6 million departing passengers by 2030.*



VIET NAM - After nearly 18 months of planning, preparation and painstaking detail, Autogrill VFS F&B celebrated the grand opening of twelve exciting and innovative food & beverage outlets at the new dedicated International Terminal at Da Nang Airport on May 19. This event continues the successful expansion of Autogrill VFS F&B across all major Vietnamese destinations.

The official opening of the Terminal is set to take place during the Da Nang International Fireworks Festival 2017. This spectacular biennial event is expected to attract a significant number of additional passengers to the already stimulated environment that is 51% ahead of the same period last year.

This continues Autogrill VFS F&B's ongoing commitment to delivering world class offerings into the major Vietnamese airports and shows the company's ability to keep pace in the rapidly evolving market that is Vietnam.

Autogrill VFS F&B's new outlets at the airport include one at the arrival area, one at check in, four on the main concourse and six at the departure gates. We are excited to introduce both Crystal Jade into the Vietnamese market which caters to the large volumes of Chinese visitors and the internationally recognized Costa for the aficionado of great coffee. This complements our existing portfolio which already includes the likes of Burger King, Puro Gusto, Big Bowl and Star Café.

Part of our philosophy is to continuously evolve both our product and facilities to the highest possible level, and ensure that we maintain a strong customer focus catering to their changing desires. The 12 new outlets will provide a selection of traditional Vietnamese favourites and a vast array of regional and international cuisine. The contemporary designs of our outlets greatly enhance the passengers impression and provide lasting memories of their Vietnam experience.

“We are extremely excited to add this milestone opening to our Vietnam operations, and look forward to serving world class food and beverage to the travelers coming to the central city of Da Nang,” says Simon Stansfield, Managing Director of Autogrill VFS F&B.

“With the onset of our peak summer trading period and other feature events such as the Da Nang International Fireworks Festival, we are confident that the combination of local delicacies and international favorites will delight travellers.”

To mark the occasion of the grand opening, Autogrill VFS F&B distributes 15,000 “Fun in the Sun” gift packs to international arriving passengers. These gift packs have been arranged in conjunction with our valued suppliers and include a variety of local products, souvenirs and discount coupons that can be redeemed on departure.

With the opening of T2 Terminal featuring 40 check-in counters, 20 migration counters and 10 boarding gates, Da Nang International Airport is expected to serve some 2.3 million departing passengers by 2020, 4 million departing passengers by 2025 and reach the terminal capacity of 6 million departing passengers by 2030.

Da Nang is striving to become an international standard center for finance, tourism and technology. Tourism, considered a spearhead economic sector of the city, attracted around 400,000 international arrivals in the first quarter of this year.

According to the international commercial real estate company, Colliers Vietnam, income from tourism activities of Da Nang City achieved nearly USD172 million with arrivals reaching 1.33 million, an impressive increase of 29.4% compared to the same period last year. It is expected that this trend of tourism sector would continue in the long term (<http://www.colliers.com/-/media/files/apac/vietnam/pdf/danang-quarterly-knowledge-report-q1-2017-eng.pdf?la=en-GB>).

The city will host APEC Economic Leaders' Week in November 2017.

About Autogrill VFS F&B Co. Ltd

Autogrill VFS F&B Co. Ltd. is a joint-venture between Autogrill, the world's largest provider of food, beverage and retail services for travelers and Vietnam Food & Beverage Services Company. Autogrill VFS F&B Co. Ltd. was founded in 2013 and offers unparalleled dining services at the major international airports throughout Vietnam. We are committed to make the travelers "Feeling Good On The Move" through providing outstanding customer service, a wide variety of quality food and beverage in stylish airport outlets that best present local favorites and our many internationally recognized brands.

About Autogrill®

Autogrill®Group is the world's leading provider of food & beverage services for guests on the move. Established in 1977, the Italian group operate mainly in airports, motorways and railway stations but also on high streets and in selected commercial sites and cultural venues. We serve a world on the move, travellers or urban moving in the city. With around 4,000 points of sale managed in 31 different countries, we are the world leader in food & beverage service for travelers.